WORKSHEET 1: IDENTIFYING DATA SOURCES IN THE MARKET MONITORING MATRIX

In Step 3, you’ve selected which marketplaces will be monitored. The next part of the step is to determine for which marketplaces you can use secondary data and for which ones you’ll need to collect primary data. Use a table like the one below to note which type of data you will use from each marketplace. The left hand column should contain the names of actual markets. The cells will show what type of market it is and how data will be gathered. The gray text shows an example of how a completed table may look.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Central Market** | **Regional Supply** | **Intervention** | **Comparison** | **Source (for LRP purchases)** |
| **National Capital** | * *Secondary Data: Globally Accessible* |  |  |  |  |
| **Regional Capital** |  | * *Secondary Data: Globally Accessible* |  |  |  |
| **District 1: Capital** |  | * *Secondary Data: Locally Accessible* |  |  |  |
| **District 2: Capital** |  |  |  | * *Secondary Data: Locally Accessible (maize, beans)* * *Primary data: enumerators (millet)* |  |
| **District 3: Capital** |  |  |  |  | * *Secondary Data: Locally Accessible* |
| **Village 1** |  |  | * *Primary Data: Enumerators* |  |  |
| **Village 2** |  |  | * *Primary Data: Enumerators* |  |  |
| **Village 3** |  |  | * *Primary Data: Enumerators* |  |  |
| **Village 4** |  |  | * *Primary Data: Enumerators* |  |  |
| **Village 5** |  |  |  | * *Primary Data: Remote collection* |  |
| **Village 6** |  |  |  | * *Primary Data: Remote collection* |  |

Note that secondary data may not be available for all of your selected commodities in each market and you may need to combine primary and secondary data collection in certain markets (e.g., Capital of District 2 in the example above). Strive to match your data collection methodology with that of the secondary data source as much as possible (refer to section 3.4 in the manual for specific advice regarding such a situation).